

**2025 HSBC Singapore Badminton Promotion
Terms and Conditions**

(Commences on 16 April 2025 and ends on 31st May 2025)

A. Promotion-Specific Terms and Conditions

1. This Promotion:

(i) is offered by HSBC Bank (Singapore) Limited ("**HSBC**", "**we**" or "**us**");

2. commences on 16th April 2025 ends on 31st May 2025 (or such other date(s) as we may reasonably determine) (the "**Promotional Period**"); and

3. This Promotion is only open to individuals ("**Eligible Customers**") without any HSBC Singapore Premier Banking relationship and who sign up for a HSBC Singapore Premier Banking relationship on the same day during their visit to branch and/or roadshow/ event .

(ii) To qualify for the Reward set out in clause 2 ("**Rewards**"), Eligible Customers must:

- a) Walk into the HSBC Claymore, Raffles Place or Star Vista branch, and complete the Premier Account opening process with a HSBC staff during the Promotional Period; AND
- b) Enroll in HSBC Premier by depositing Minimum Fresh Funds of SGD300,000 (or foreign currency equivalent) in deposits, investment and/or insurance during the Promotional Period.

OR

- a) Complete the Premier Account opening process with a HSBC staff at an event/roadshow during the Promotional Period; AND
- b) Enroll in HSBC Premier by depositing Minimum Fresh Funds of SGD300,000 (or foreign currency equivalent) in deposits, investment and/or insurance during the Promotion Period.

4. Eligible Customers will receive the following reward

Customer Type	Reward
Individuals without any HSBC Singapore Premier Banking relationship and who sign up for a HSBC Singapore Premier Banking relationship and fund SGD 300,000 before 31 st May 2025	1 Pair of Badminton tickets

Each Qualified Customer is only entitled to a maximum of one Reward redemption for this Promotion during the Promotional Period.

5. The Reward is not exchangeable for items of equivalent value.

6. Other general terms and conditions governing this Promotion apply. Please refer to the other terms and conditions set out under the section headed “General Terms and Conditions” for details. The Promotion-Specific Terms and Conditions and the General Terms and Conditions shall collectively be referred to as the “**Promotional Terms and Conditions**”.
7. For the avoidance of doubt, each customer relationship (whether in sole name or joint names) shall be considered as a single Eligible Customer (i.e., for an investment account which is held in joint names, the joint accountholders shall collectively be considered as one Eligible Customer for the purpose of qualifying for this Promotion). For Eligible Customers who have 2 or more customer relationships (whether in sole name or joint names), only one customer relationship will be eligible for this Promotion.
8. Rewards will be issued on a first-come-first-served basis. As the maximum number of available Rewards during the Promotional Period is limited, Rewards, the Eligible Customers who fulfil all of the criteria set out in Clause iv of this Section A above during the Promotional Period shall be entitled to receive a Reward each. We are not obliged to inform any customer when the maximum number or amount of available Rewards has been fully redeemed for this Promotion.
9. This Promotion shall cease to be valid as and when all Rewards have been duly redeemed, and accordingly, the Promotional Period shall end on such date and time (even if such is earlier than the scheduled end date of the Promotional Period of 31st May 2025).
10. Eligible Customers must also ensure that they meet the following requirements:
11. his/her account with us must be in good standing for the [period e.g. from the end of Promotional Period up to and including the end of the fulfilment period etc.];
12. his/her account with us is not closed within [period] from the [end of Promotional Period/ end of fulfilment period].
13. Barring any unforeseen technical delays, the Reward will be handed over to Eligible Customer after the end of the Promotional Period, after we reasonably determine that all criteria under this Promotion have been met. Any request for early fulfilment or partial fulfilment of a Reward will not be granted or entertained by us.

B. General Terms and Conditions

1. Only personal accounts are eligible.
2. We may determine in our reasonable discretion whether any given customer is eligible for this Promotion and/or whether such customer has met all of the relevant requirements under these Promotional Terms and Conditions.
3. Our records in respect of the Promotion shall be conclusive and binding on you.
4. We may revise these Promotional Terms and Conditions (including but not limited to varying the promotional mechanics under this Promotion or the Promotional Period), or withdraw or alter any part of this Promotion at any time, if it is reasonably necessary to:
 - (i) reflect changes to our operational costs, business operations, systems and processes, our arrangements with third parties or industry or market conditions or practice;

- (ii) give effect to applicable law, rule, regulation or change, requirement, order, notice, recommendation or guidance issued by any regulatory or governmental authority, stock exchange, or body having jurisdiction over us or a court of competent jurisdiction;
- (iii) align with standards or expectations on practices relating to banking and financial services, environmental, social and governance, consumer and investor protection, cyber, digital, technology, operational resilience or taxation; or
- (iv) otherwise protect our legitimate interests.

The updates include amendments to:

- (a) the Promotional Period;
- (b) the eligibility criteria for the Promotion;
- (c) the type of Reward;
- (d) the redemption period or criteria for a Reward;
- (e) the limit to the number of Rewards available for redemption under the Promotion;
- (f) the validity period of a Reward; and/or
- (g) the merchant(s) providing the Reward.

To the extent reasonably practicable, we'll give you reasonable notice of any changes to these Promotional Terms and Conditions before such change takes effect. Notification of any such changes may be placed at our branches, published on our website, sent through email or mobile, or via any other method we think is reasonably appropriate.

If you don't agree with a change, you can cease to participate in this Promotion.

5. **Deposit Insurance Scheme**

Singapore dollar deposits of non-bank depositors are insured by the Singapore Deposit Insurance Corporation, for up to S\$100,000 in aggregate per depositor per Scheme member by law. Foreign currency deposits, dual currency investments, structured deposits and other investment products are not insured.

- 6. None and no part of these Promotional Terms and Conditions may be recorded, reproduced, shared, copied, stored or transmitted in any form or by any means, whether electronic, mechanical, photocopying, photographing, recording or otherwise without our prior written consent. These Promotional Terms and Conditions remain our property and all our rights are reserved.
- 7. These Promotional Terms and Conditions are governed by the laws of Singapore and the parties submit to the non-exclusive jurisdiction of the courts of Singapore.

8. The Reward is not exchangeable for rewards points, credit or kind in all cases, whether in whole or in part. The Reward is also not transferable or replaceable. We may substitute the Reward with other item(s) of similar value.
9. Use of the Reward is subject to the terms and conditions of the merchant(s) providing the relevant products and/or services. Please refer to the relevant merchant(s) for details. We are not a supplier of the products and/or services provided by the merchant(s) involved in the Promotion and will not accept any liability in relation thereto.
10. The Promotion is not valid in conjunction with other offers, campaigns, promotions, privileges and vouchers, except for the promotions stated below, or such other promotions as we may otherwise specify from time to time:

I have read, understood, and agree to the terms and conditions governing the 2025 HSBC Singapore Badminton Promotion above

Acknowledged By :

Date:

Signature :