



Applying for an account online just got easier by identifying your identity in a flash.

Introducing HSBC EasyID Our new ID verification tool.

Now you can sign up for an HSBC account anywhere.

Here's how it works:

1. Visit [hsbc.com.sg](https://www.hsbc.com.sg) and start an application
2. Enter your personal details
3. Take a photo of your ID
4. Take a selfie

Check out what goes on behind a selfie.

Document verification software detects whether ID is genuine, down to a single pixel.

Plus, it checks that facial biometrics match those on the photo ID.

This is done using a combination of AI and human experts.

5. Now just fill in a few more details and you're done.

Opening an HSBC Everyday Global Account is faster, more convenient and more secure than ever.

HSBC EasyID

www.hsbc.com.sg