

November 2025



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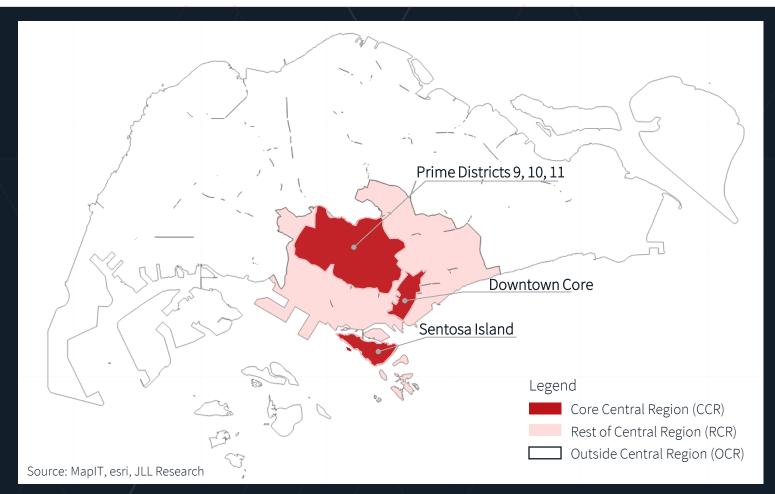
06 Market Outlook





Singapore residential sub-markets





Core Central Region (CCR)

CCR comprises postal districts 9,10, 11, Downtown Core and Sentosa.

Rest of Central Region (RCR)

RCR refers to the rest of Central Region which are outside postal districts 9, 10, 11, Downtown Core and Sentosa.

Outside Central Region (OCR)

OCR refers to the planning areas which are outside the Central Region.

3Q25: Residential market structure



Median Unit Price^ (S\$ per sq ft) Resale / New Sale

• \$2,190 / \$3,209

• \$1,942 / \$2,642

OCR (Suburban) • \$1,535 / \$2,143 "Sandwich" class • \$1,400 / \$1,754 (39,430 units, 2.5%) **Public Housing** (1,144,886 units, 71.3%) \$737 #/ \$535 **HDB Market**

(Prime)

RCR (Fringe)

믭

Private residential properties made up 26.3%, subdivided into three market segments.

Public Housing Development Board

of Singapore's total housing stock

Executive Condominiums (ECs)*

comprised about 2.5% of total

housing stock.

(HDB) flats made up 71.3%

Private Residential Properties

(421,656 units, 26.3%)

Source: URA, HDB, JLL Research, 3Q25

^{*} ECs are "sandwich flats" representing a hybrid public-private housing solution tailored the middle class. They are built by private developers but sold and regulated by the HDB.

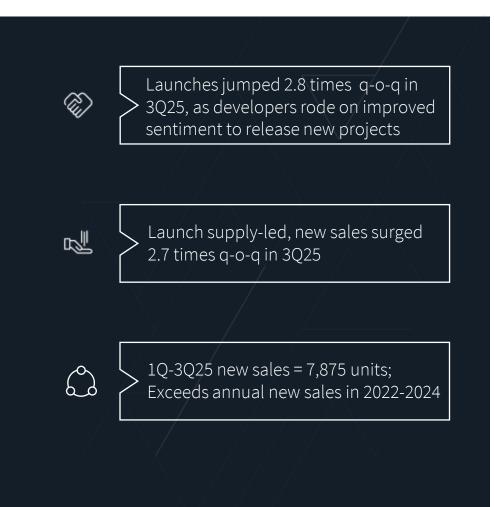
[^] Price of condominium/ apartments (excluding landed houses).

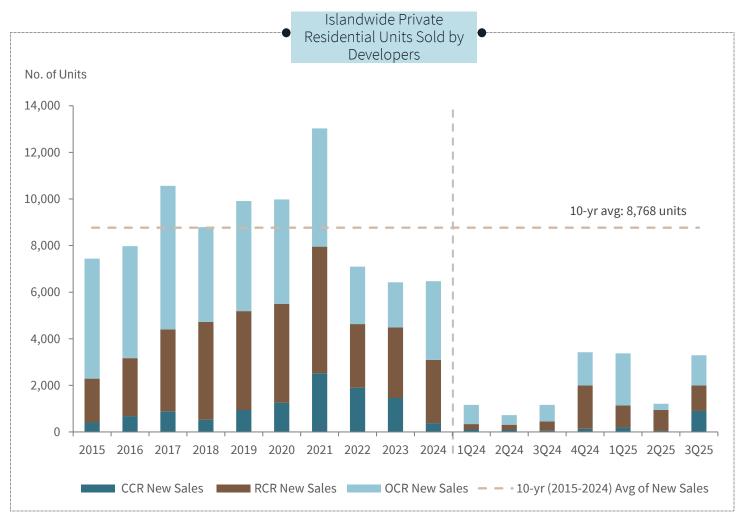
[#] Estimated resale price of 4-room HDB flats, the most common type of HDB flats.



3Q25: Developer's sales surge on more launches







Source: URA, JLL Research, 3Q25

3Q25: Resale deals rise despite more new launches





Amid positive sentiment, secondary

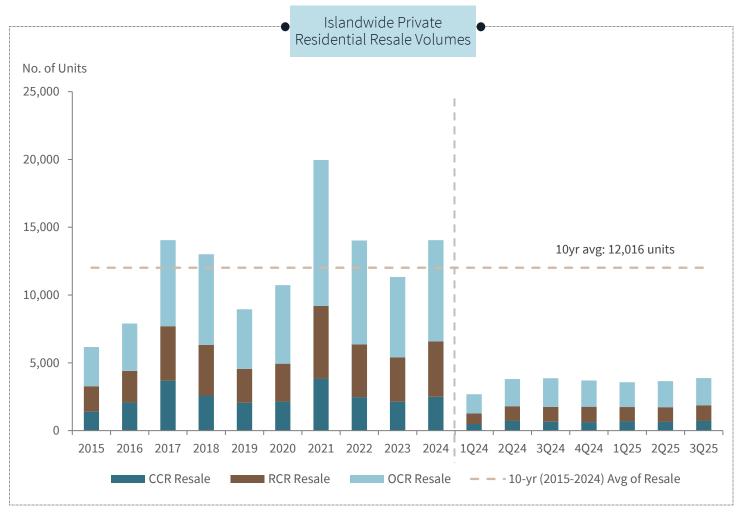
> market sales volume rose 5.1% q-o-q in 3Q25 despite more new launches



Resale deals made up 52.4% of total > sales in 3Q25, compared to 71.1% in 2Q25 as buyers pivoted to new projects



1Q-3Q25 secondary sales: 11,918 units > 1Q-3Q25 new sales: 7,875 units 1Q-3Q25 total sales: 19,793 units



Source: URA, JLL Research, 3Q25



3Q25: Private home prices rising but pace moderating





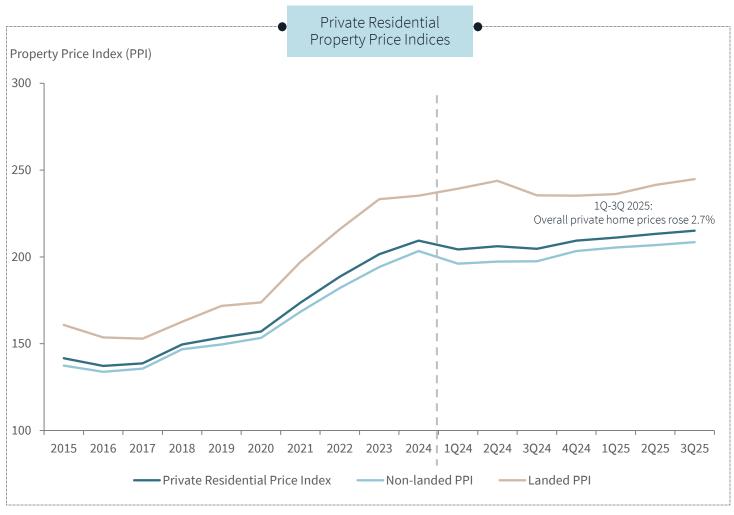
In 3Q25, private home prices rose 0.9% q-o-q (down from 1.0% in 2Q25); gained 5.1% y-o-y (up from 4.4% y-o-y in 3Q24)



Price increase led by landed homes
> with a 1.4% q-o-q growth. Non-landed
home prices rose 0.8% q-o-q



Overall home prices rose partly due to
the strong sales performance at new launches during the quarter



Source: URA, JLL Research, 3Q25

3Q25: Better sentiment drives home sales and price growth ^{(())ILL}





CCR homes led price gains in non-landed segment (+1.7% q-o-q), driven by increased high-end project launches



RCR non-landed home prices rebounded 0.3% q-o-q after the 1.1% fall in 2Q25 on strong sales at new project debuts



OCR prices also grew 0.8% q-o-q after a 1.1% increase in 2Q25, supported by sustained sales at new projects launches



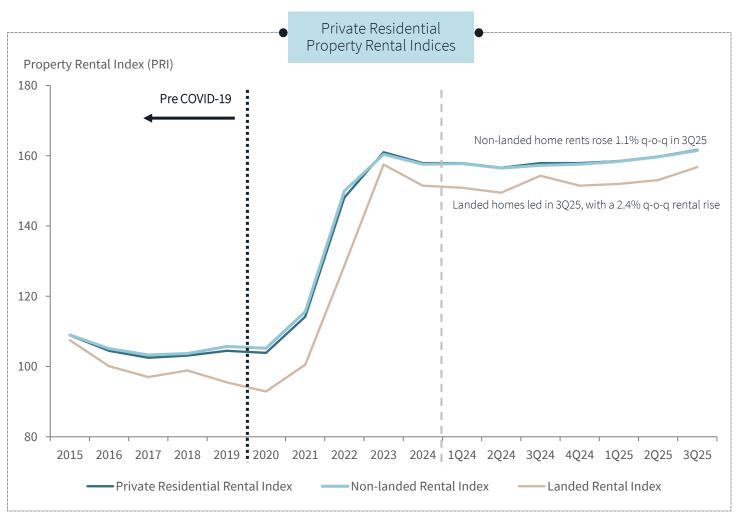
Source: URA, JLL Research, 3Q25



3Q25: Private home rents continue to rise







Source: URA, JLL Research, 3Q25

3Q25: Mixed performance across non-landed segments





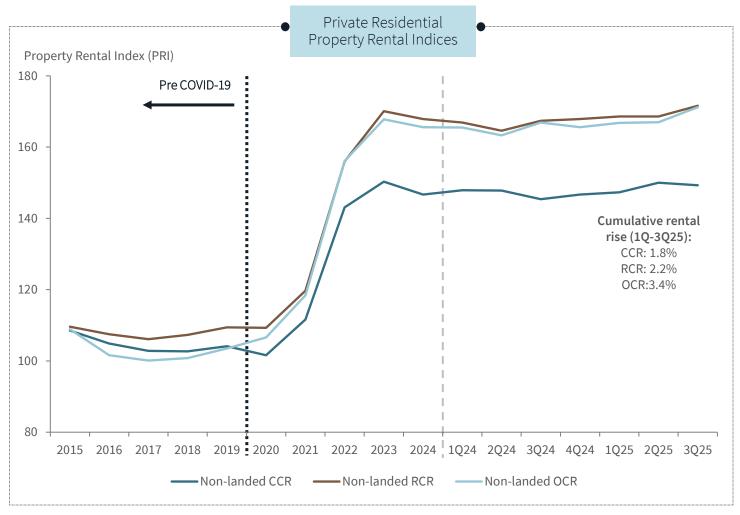
CCR non-landed homes posted a 0.5% q-o-q rental fall in 3Q25 after the 1.8% q-o-q gain in 2Q25



RCR non-landed home rents rose 1.8% q-o-q in 3Q25 after holding stable in the previous quarter



OCR non-landed home rents strengthened by 2.5% q-o-q after inching up 0.1% q-o-q in 2Q25



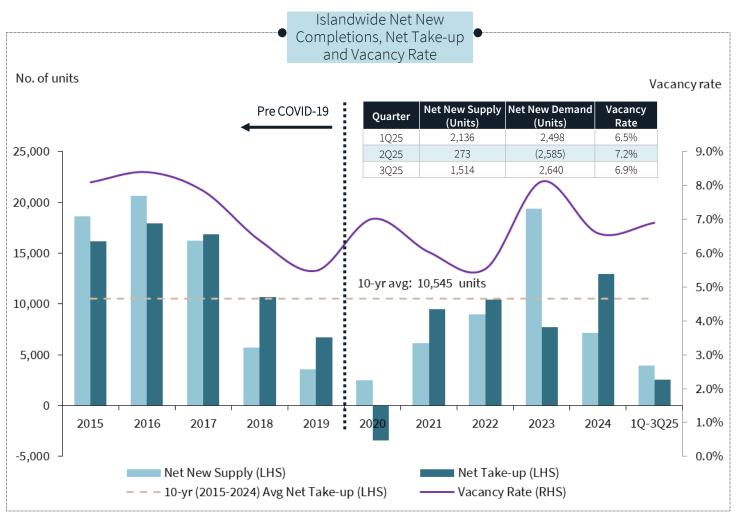
Source: URA, JLL Research, 3Q25



1Q-3Q25: New completions surge q-o-q





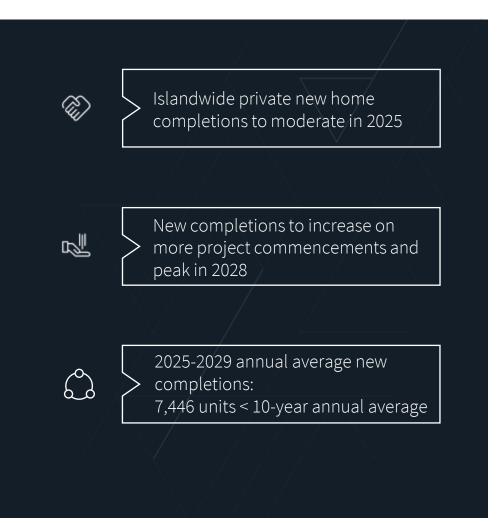


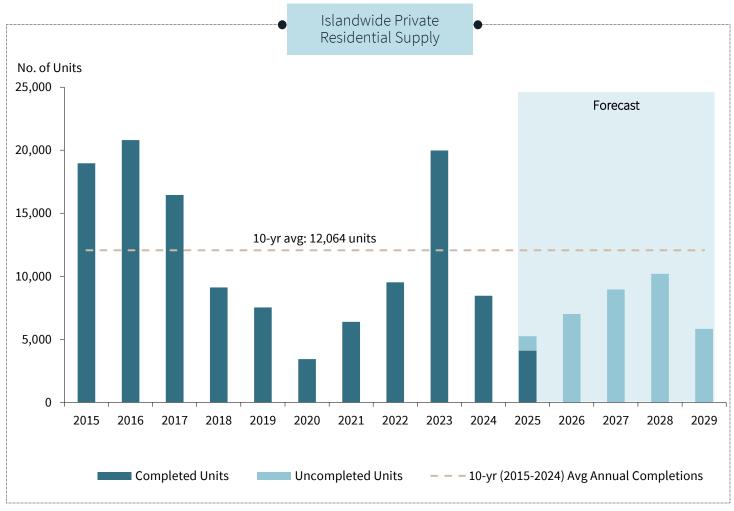
Source: URA, JLL Research, 3Q25



Forecast: New completions to rise from 2026 onwards







Source: URA, JLL Research, 3Q25

Residential near and mid-term outlook



Near-term Drivers

Home-buying Demand

- Market-cooling measures will continue to deter speculators and foreign purchasers (except qualifying foreigners under Free Trade Agreements with Singapore).
- Buyers will continue to prioritise value and remain cost-conscious. Compelling project attributes and competitive pricing are essential to drive sales at new launches.
- Home-buying demand and prices expected to be supported by local buyers motivated by aspirations, lower interest rates and strong household liquidity.
- Affluent local buyers are likely to remain keen on prime/high-end resale properties given the narrowed price gap against new mid-tier homes.
- With 7,875 new homes sold in 1Q-3Q25, we project full-year sales will reach 9,000-10,000 units, the highest since 13,027 units were sold in 2021.
- Private home prices have risen 2.7% year-to-date, and we expect this momentum to continue through 4Q25. The full-year price increase is expected to reach the upper end 3-4%, matching or exceeding the 3.9% gain in 2024.

Home-leasing Demand

- Private home rents have strengthen by 2.4% year-to-date, fully reversing the 1.9% rental correction in 2024.
- While growth remains uneven across segments, we maintain our forecast for a 1-3% overall rental increase full-year 2025, barring external shocks and assuming demand remains stable.



Thank you

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