



Terms and Conditions for the HSBC Credit Card Sign up Promotion for 1 August to 30 September 2024

General

1. This promotion is referred to as the HSBC Credit Card Sign Up Promotion ("**Promotion**"), and is offered by HSBC Bank (Singapore) Limited ("**HSBC**") to Eligible Applicants (as defined below). This promotion is only valid for applications for HSBC Live+ Credit Card or HSBC Advance Credit Card or HSBC Revolution Credit Card or HSBC Premier Mastercard (in SGD) Credit Card (each, a "**Card**") and excludes HSBC Premier Mastercard (in USD) Credit Card applications.
2. To participate in this Promotion and be eligible for the Gift(s) (as defined below):
 - a. applicants must submit their Card application between 1 August to 30 September 2024, both dates inclusive, or such other dates as determined by HSBC at its discretion (the "**Promotion Period**");
 - b. applicants must, at the time of submitting their Card application, provide to HSBC their consent to receive marketing and promotional materials from HSBC.

Where all the criteria in 2(a) to 2(b) are met, applicants are referred to as "**Eligible Applicants**".

3. HSBC reserves the right to determine at our discretion whether:
 - a. an Eligible Applicant(s) has met all the requirements of this Promotion; and
 - b. transactions charged by an Eligible Applicant to a Card qualify towards fulfilment of the relevant minimum Qualifying Transaction requirements (as defined below).
4. HSBC reserves the right to revise any of these terms and conditions, or withdraw or alter any part of this Promotion at any time without prior notice and/or assuming any liability to any party, and shall not be liable to pay any compensation or enter into any correspondence in connection with the same. In addition, this Promotion shall be limited to the form of channel as determined by HSBC. HSBC reserves the right to change the form of channel as and when it deems fit. For the avoidance of doubt, the form of channel includes without limitation online applications, walk-ins, telesales, roadshows and mortgage applications. HSBC's records in respect of this Promotion (including any records relating to each Eligible Applicant's choice of Gift) shall be conclusive and binding on all applicants.
5. The Gifts are not exchangeable for cash, rewards points, credit or kind in all cases, whether in whole or in part. HSBC may, at its discretion, substitute the Gift(s) with an item of equal or similar value without prior notice.
6. For the purposes of calculating the Qualifying Transactions, the following shall apply:
 - a. transactions made in foreign currencies will be converted into Singapore dollars based on respective card associations' prevailing exchange rate applicable at the time of exchange. If a Qualifying Transaction is cancelled or reversed after the applicable Qualifying Spend Period is over and the total amount spent during the Qualifying Spend Period falls short of the Qualifying Spend, the Qualified Cardholder will not be considered to have incurred the Qualifying Spend; and

- b. in the event any application for supplementary Card(s) has been submitted at the same time as the primary Card, Qualifying Transactions made by the primary and supplementary Card(s) can be combined to meet the Qualifying Spend. Where more than one Card is applied for and issued, Qualifying Transactions on each Card will not be aggregated with Qualifying Transactions on other Cards for the purpose of determining whether the Qualifying Spend for this Promotion has been met.
7. All information is accurate at the time of publishing or posting online.
8. For the purpose of this Promotion:

“Card Account Opening Date” means the calendar month printed on the letter sent to an Eligible Applicant enclosing his/her Card issued pursuant to this Promotion.

“Qualifying Transactions” shall mean posted retail purchases (in the case of HSBC Spend Instalment, only the total purchase amount will qualify as a Qualifying Transaction in the month of purchase), and shall exclude the following transactions (which shall, where applicable, be determined based on the transaction descriptions reflected in HSBC’s system and the merchant category codes from Visa / Mastercard):

- a. Foreign exchange transactions (including but not limited to Forex.com);
- b. Donations and payments to charitable, social organisations and religious organisations;
- c. Quasi-cash transactions (including but not limited to transactions relating to money orders, traveler’s checks, gaming related transactions, lottery tickets and gambling);
- d. Payments made to financial institutions, securities brokerages or dealers (including but not limited to the trading of securities, investments or crypto-currencies of any kind);
- e. Payments on money payments/transfers (including but not limited to Paypal, SKR skrill.com, CardUp, SmoovPay, iPayMy);
- f. Payments to any professional services provider (including but not limited to GOOGLE Ads, Facebook Ads, Amazon Web Services, MEDIA TRAFFIC AGENCY INC);
- g. Top-ups, money transfers or purchase of credits of prepaid cards/ vouchers, stored-value cards or ewallets (including but not limited to EZ-Link, Transitlink, NETS Flashpay and Youtrip);
- h. Payments in connection with any government institutions and/or services (including but not limited to court costs, fines, bail and bond payment);
- i. Any AXS and ATM transactions;
- j. Tax payments (including HSBC Tax Payment Facility);
- k. Payments for cleaning, maintenance and janitorial services (including property management fees);
- l. Payments to insurance companies (including but not limited to sales, underwriting, premiums and insurance services), excluding payments to HSBC Life;
- m. Payments to educational institutions;
- n. Payments on utilities (Electric, Gas, Water, and Sanitary);
- o. The monthly instalment amounts under all card instalment plan (including HSBC 0% Card Instalment Payment Plan, HSBC PayLater Instalment Plan and HSBC Spend Instalment);
- p. Total purchase amount under HSBC 0% Card Instalment Payment Plan and HSBC PayLater Instalment Plan;
- q. Balance transfers, fund transfers, cash advances, finance charges, late charges, HSBC’s Cash Instalment Plan, any fees charged by HSBC;
- r. Any unposted, cancelled, disputed and refunded transactions;
- s. And such other categories of transactions which HSBC may exclude from time to time.



For the purposes of determining whether a given transaction is qualified, please note that the business activities of a merchant is determined by the business classification of that merchant outlet which in turn is determined by the merchant/the merchant's acquiring bank.

Mechanics

9. To qualify for the Promotion, an Eligible Applicant must fulfill the conditions set out below (each a "**Qualified Cardholder**") to be entitled to the following gifts ("**Gift**") for each relevant offer ("**Offer**"):

Offer: (A) SGD100 cashback;
(B) Samsonite ZELTUES 69cm Spinner Exp with built-in scale or SGD200 cashback; or
(C) SGD50 cashback

Gift A: SGD100 cashback

Eligible Applicant shall be entitled to receive SGD100 cashback if the Eligible Applicant:

- a. does not hold any existing HSBC Credit Card#;
- b. has not cancelled any HSBC Credit Card# within the last 12 months prior to the Card Account Opening Date (each a "**New Cardholder**");
- c. applies for a new HSBC Live+ Credit Card via dedicated HSBC websites or roadshows;
- d. has not revoked his/her consent to receive marketing or promotional materials from HSBC at the time the Gift is credited to the Eligible Applicant; and
- e. charged a minimum of 1 Qualifying Transaction within the Qualifying Spend Period.

Gift B: Samsonite ZELTUES 69cm Spinner Exp with built-in scale or SGD200 cashback

Eligible Applicant that meets either one of the criteria below will be entitled to Gift B:

- (A) Eligible Applicant shall be entitled to either (i) a Samsonite ZELTUS 69cm Spinner Exp with built-in scale worth SGD680 or (ii) SGD200 cashback if the Eligible Applicant:
- a. does not hold any existing HSBC Credit Card#;
 - b. has not cancelled any HSBC Credit Card# within the last 12 months prior to the Card Account Opening Date (each a "**New Cardholder**");
 - c. applies for a new HSBC Credit Card# via dedicated HSBC websites or roadshows;
 - d. has not revoked his/her consent to receive marketing or promotional materials from HSBC at the time the Gift is credited to the Eligible Applicant; and
 - e. charged a minimum of SGD500 in Qualifying Transactions within the Qualifying Spend Period.
- (B) Eligible Applicant shall be entitled to either (i) a Samsonite ZELTUS 69cm Spinner Exp with built-in scale worth SGD680 or (ii) SGD200 cashback if the Eligible Applicant:
- i. submit their application for a new Cash Instalment Plan ("**Instalment Plan**") to HSBC with a minimum loan amount of SGD5,000 and a minimum loan tenor of one (1) year within the Qualifying Instalment Plan Period;
 - ii. consent to receive direct marketing and promotional materials from HSBC, and
 - iii. the application must be approved by HSBC (in its discretion) within the Qualifying Instalment Plan Period.

Gift C: SGD50 cashback

Eligible Applicant shall be entitled to receive SGD50 cashback if the Eligible Applicant:

- a. holds an existing HSBC Credit Card# issued more than 12 months;
- b. has not cancelled any HSBC Credit Card# within the last 12 months prior to the Card Account Opening Date (each an "**Existing Cardholder**");
- c. applies for a new HSBC Credit Card# via dedicated HSBC websites or roadshows;
- d. has not revoked his/her consent to receive marketing or promotional materials from HSBC at the time the Gift is credited to the Eligible Applicant; and
- e. charged a minimum of SGD500 in Qualifying Transactions within the Qualifying Spend Period.

*in each case prior to the approval date of their new Card application under this Promotion.

#in each case with the exception of HSBC Visa Infinite Credit Card and HSBC TravelOne Credit Card.

^in each case, cancellation can be initiated by the Eligible Applicant or HSBC. For the avoidance of doubt, cancellation by HSBC includes (and without limitation) situations in which the Eligible Applicant has been found inactive in terms of usage of any HSBC credit card within last 12 months.

For the avoidance of doubt, the Eligible Applicant will be entitled to the following gift(s) if all the qualifying conditions set out in Clause 9 have been met. By way of illustration:

	New Cardholder	New Cardholder	Existing Cardholder
Eligible Card(s)	<ul style="list-style-type: none"> ▪ HSBC Live+ Credit Card 	<ul style="list-style-type: none"> ▪ HSBC Advance Card ▪ HSBC Premier Mastercard (in SGD) Card ▪ HSBC Revolution Card 	<ul style="list-style-type: none"> ▪ HSBC Advance Card ▪ HSBC Live+ Card ▪ HSBC Premier Mastercard (in SGD) Card ▪ HSBC Revolution Card
Gift A	SGD100 cashback	Not applicable	Not applicable
Gift B	Choice of one gift: <ul style="list-style-type: none"> ▪ Samsonite ZELTUS 69cm Spinner Exp with built-in scale worth SGD680; <u>or</u> ▪ SGD200 cashback 	Choice of one gift: <ul style="list-style-type: none"> ▪ Samsonite ZELTUS 69cm Spinner Exp with built-in scale worth SGD680; <u>or</u> ▪ SGD200 cashback 	Not applicable
Gift C	Not applicable	Not applicable	SGD50 cashback
Total	Gift A + Gift B	Gift B only	Gift C only

10. For the Samsonite ZELTUS 69cm Spinner Exp, Qualified Cardholder will be notified via SMS with the redemption details (including redemption code, period and location) ("SMS") will be sent to the Qualified Cardholder's valid mobile phone number (based on HSBC's records) by the Notification Date (as set out in



Clause 17). In the event there is no valid mobile phone number, a redemption letter will be sent to the Qualified Cardholder's billing address (based on HSBC's records). Any request for early fulfillment of a Gift will not be granted nor entertained by HSBC.

11. Qualified Cardholders will be notified by the Notification Date (as set out in Clause 17), after HSBC determines in its discretion that the criteria under this Promotion have been met, barring any unforeseen technical delays.
12. Any SMS or redemption letter that is lost, misplaced or damaged is strictly non-replaceable. A Gift selected during the application and/or redeemed thereafter is not exchangeable, non-transferable and non-replaceable.
13. The Samsonite ZELTUS 69cm Spinner Exp is available in two colours (Wine Red or Latte), subject to availability at the point of redemption.
14. The relevant cashback will be credited into the Qualified Cardholder's Card account, after HSBC determines in its discretion that the criteria under this Promotion have been met by the Notification Date (as set out in Clause 17), barring any unforeseen technical delays. Any request for early fulfilment of a Gift will not be granted nor entertained by HSBC.
15. The cashback can only be used to offset future retail purchases and cannot be transferred, withdrawn as cash or used to offset payments such as fund transfers, tax payments, financial charges, late charges, fees and other outstanding balances.
16. Each Qualified Cardholder is limited to a maximum of one Gift, regardless of the number of Cards applied for. In the event that the Qualifying Cardholder holds more than one approved Card, only the Card with the highest amount in Qualifying Transactions charged to it will be taken into account for the purposes of determining whether such Qualifying Cardholder is eligible to receive the Gift under this Promotion.

Qualifying Spend Period / Qualifying Instalment Plan Period and Notification Date

17. The Qualifying Spend Period / Qualifying Instalment Plan Period and Notification Date(s) as set out below:

Card Account Opening Date	Qualifying Spend Period / Qualifying Instalment Plan Period	Notification Date
1 – 31 August 2024	1 August – 30 September 2024	By the last week of October 2024
1 – 30 September 2024	1 September – 31 October 2024	By the last week of November 2024
1 – 14 October 2024	1 October – 30 November 2024	By the last week of December 2024

18. Only Card accounts that are maintained in good standing and conducted in a proper and satisfactory manner as determined by HSBC in its discretion at the time of fulfillment will be eligible for the Gift. In the event that the Card is voluntarily or involuntarily closed, terminated or suspended for any reasons whatsoever before a Gift is accorded and/or credited to the Qualified Cardholder Cardholder or the Qualified Cardholder voluntarily cancels or terminates the card within 12 months from the card opened date, HSBC reserves the right to forfeit the Gift at its sole discretion.